



PERSONAL STRATEGIC PLAN

- Vision** *Who* am I trying to become?
- Mission** *What* do I do to reach the vision?
- Values** *Why* do I do it?
- Objectives** *Where* are the steps that lead me to the vision?
- Goals** *When* do I achieve these steps (specific, measurable, attainable, realistic, and timely accomplishments in order to meet my objectives)?
- Strategies** *How* do I plan to achieve my goals (systems)?

SWOT Analysis:

- Strengths** What are my internal positives?
- Weaknesses** What are my internal negatives?
- Opportunities** What are the external positives?
- Threats** What are the external negatives?

Big Picture: Add, Subtract, Multiply, Divide:

What is missing? Let's add it.

What is not working? Let's subtract it.

What is working? Let's multiply it.

What is confusing? Let's divide it.

My Approach:

Is my approach a price, performance, or relational value?